



WHO WE ARE AND WHAT WE DO

The Venus Group of Companies is one of Pakistan's great success stories. In the past 20 years, THE COMPANY HAS GROWN and developed into a group of companies that provide a broad array of products and services to the Food Services Industry in Pakistan. These include CLEARING/FORWARDING manufacturing, distribution of Fast Moving Consumer Goods (FMCG's), Food Services, Contract Importing, Cold Storage, Logistic Support Reefer and Dry Goods, BONDED Warehousing and Hospitality Industry (OPERATING AND MANAGING HOTELS)

The group head office is in Karachi with a nationwide distribution network that is managed in coordination with our regional offices in Lahore, Islamabad and Hyderabad.

Established in 1986, by Mr. Asad Jan Hameed, the Venus Group strives to understand and fulfill the needs of all our customers by providing the highest level of reliability and service at all times.

Over the past two decades The Venus Group has led a diverse family of companies — becoming bigger, stronger, better than ever. But one thing hasn't changed. We succeed only when our customers succeed.

OUR VISION & OUR MISSION

To excel in standards of service promised to our suppliers as well as our customers and have the ability to handle crisis situations and ensure customer satisfaction by ensuring the following: On-Time Delivery, Maintenance of Stock Norms, ASSURED supplies, employing State of the Art technologies and equipments manned by trained and qualified personnel.

PERSEVERANCE COMMANDS SUCCESS

FAILURE IS NOT AN OPTION



THE VENUS FAMILY

VENUS PAKISTAN (PVT) LTD.
VSF LOGISTICS
VENUS COLD STORAGES
VENUS REEFER EXPRESS
VENUS CLEARING AND FORWARDING
VENUS AGRI FARMS
VENUS ICE
VENUS PAKISTAN (HOTEL MANAGEMENT)
VENUS RENT A CAR
VENUS TRAVELS
PROTECTOR SECURITY
VENUS USA LLC DBA GATOR TRADING

“VENUS GROUP IS RANKED IN THE TOP 300 TAX PAYING COMPANIES OF PAKISTAN”

OUR BANKERS

JS BANK
KASB BANK
FNB CENTRAL FLORIDA
SUNTRUST BANK

OUR AUDITORS

ANJUM, ASIM, SHAHID AND COMPANY AFFILIATES OF GRANT THORNTON

OUR LEGAL ADVISORS

ALI SIBTAIN AND COMPANY
PERVEEN PERVAIZ LAW ASSOCIATES



VENUS PAKISTAN PVT LTD.

THE FLAGSHIP OF THE VENUS GROUP WAS ESTABLISHED IN 1986 AS AN IN-HOUSE DISTRIBUTION ARM OF A GROUP PHARMACEUTICAL COMPANY. WITH ONE SUZUKI VAN IN 1986 THE COMPANY GREW LEAPS AND BOUNDS AND IN 2006 THE COMPANY WAS OPERATING WITH 10 INTERCITY 40FT TRAILERS AND 80 MEDIUM SIZE TRUCKS CALLING ON 12,000 RETAIL CUSTOMERS AND 700 FOODSERVICE CUSTOMERS NATIONWIDE.

IN 2007 THE COMPANY LANDED MAJOR CONTRACTS TO PROVIDE LOGISTIC SUPPORT TO THE ALLIED FORCES OPERATING IN AFGHANISTAN.

THE DIRECTORS TOOK A STRATEGIC DECISION IN MARCH 2007 TO SHUT DOWN AND DISINVEST IN THE RETAIL DISTRIBUTION NATIONWIDE AND CONCENTRATE ON DEVELOPING THE FOOD SERVICE BUSINESS ALONGSIDE THE LOGISTIC SUPPORT AND HOTEL MANAGEMENT PROJECTS.

THE COMPANY PARTNERED WITH SOLID WELL REPUTED BUSINESS HOUSES LIKE LAMB WESTON, RICH'S PRODUCTS, CHENEY BROTHERS, UNILEVER FOOD SOLUTIONS, ENGRO FOODS AND RECKITT BENCKISER TO CATER TO THE FOODSERVICE INDUSTRY.

THE COMPANY SIGNED SERVICE/STORAGE AND LOGISTIC CONTRACTS WITH:

McDonald's, Pizza Huts, KFC, Domino's and Subway's. in addition to the chain accounts the company caters to the need of leading Airlines, Hotels, Clubs and 600 Restaurants and Cafes. With distribution centers in the three major cities Karachi, Lahore and Islamabad.

The Venus Team comprises of some of the leading professionals of the distribution and food service industry in Pakistan.



WE PROUDLY CATER TO THE FOLLOWING CUSTOMERS

PSL-PAKISTAN SERVICES LIMITED

Marriott & Pearl Continental Hotels

AKUH- NETWORK

Agha Khan Hospital and outlets

PIA-FLIGHT KITCHEN

Domestic & International

SHAHEEN AIR

Domestic & International

McDONALDS

Country Wide

SUPREME FOODS SERVICES AG

Serving International Security Armed Forces

C.S.D. PAKISTAN

GRAY MCKENZIE

KFC Restaurants Outlets Country Wide

M.C.R.

Pizza Hut Restaurants / Outlets Country Wide

AVARI TOWERS HOTEL

SHERATON HOTEL

HANIF RAJPUT

Industrial & Field M.S

SALT 'N PEPPER

Restaurants

MARKS INTERNATIONAL

Industrial Caterers

BAR-B-Q TONIGHT

DEFENCE AUTHORITY CREEK CLUB

DUNKIN DONUTS

Outlets Country Wide

ZIA UL HAQ

PAPA JOHNS



VSF LOGISTICS

VSF LOGISTICS

THE MOST DIVERSE AND MOST PROFITABLE ARM OF THE VENUS GROUP.

THE COMPANY MOVES 80 MILLION LITERS (20 MILLION GALLONS) OF FUEL PER MONTH TO CATER TO THE NEEDS OF THE ALLIED FORCES OPERATING IN AFGHANISTAN. A TOTAL OF 850 TANKERS ARE IN USE TO MANAGE THIS HUGE UPLIFT OF FUEL FROM THE PLAINS OF PAKISTAN TO THE RUGGED MOUNTAIN ZONES IN AFGHANISTAN.

VSF ENJOYS 80% OF THE MARKET SHARE IN THIS CROSS BORDER MOVEMENT OF FUEL.

THE COMPANY MOVES 300 TO 400 CONTAINERS PER MONTH OF FOOD AND NON MILITARY CARGO FOR THE ALLIED FORCES. THIS MOVEMENT IS SUPPORTED BY 120 DEDICATED TRUCKS IN THE FIRST LOOP.(KARACHI TO PESHAWAR) AND 80 DEDICATED TRUCKS IN THE SECOND LOOP (PESHAWAR TO KABUL).

THE REEFER MOVEMENT IS SUPPORTED BY 100 CARRIER GENSETS AND WITH 3 CHECK POINTS AND 3 TERMINALS WITH PLUG IN FACILITY TO HANDLE 100 REEFERS AND STORAGE FACILITY TO HANDLE 200 DRY CONTAINERS.

**“VSF ALONG WITH SUPREME FUELS WAS AWARDED AS ONE OF THE BEST SUPPLY CHAIN PARTNERS
TO THE US MILITARY WORLDWIDE”**



VENUS COLD STORAGE

THE GROUP HAS PUT TOGETHER A STATE OF THE ART COLD STORAGE SYSTEM IN THREE MAJOR CITIES OF PAKISTAN.

THE WAREHOUSE IN KARACHI IS SPREAD OVER 60,000 SQ FT HOUSES A 15,000 SQFT FROZEN AND 7000 SQFT CHILLED WAREHOUSE.

THE WAREHOUSE IN LAHORE IS SPREAD OVER 40,000 SQ FT AND HOUSES A 10,000 SQ FT FROZEN AND 5,000 SQ FT CHILLED WAREHOUSE

THE WAREHOUSE IN ISLAMABAD IS SPREAD OVER 15,000 SQ FT, AND HOUSES A 6,000 SQFT FROZEN AND 1,200 SQ FT CHILLED WAREHOUSE.

THE WAREHOUSES ARE MANNED 24 HOURS BY TRAINED TECHNICIANS AND THE TEMPERATURE RECORDING IS ROUTINELY CHECKED AND LOGGED IN EVERY 3 HOURS.

VENUS COLD STORAGE HAS NO ELECTRICITY DOWN TIME AS WE GENERATE OUR OWN (PRIME POWER).

OTHER THAN CONTRACT ACCOUNTS THE COMPANY ALSO STORES FOR CUSTOMERS INTERESTED IN SHORT TERM STORAGE. WE RENT OUT SPACE BASED ON : PALLET SPACE BY THE MONTH, PER KG FOR 30 DAYS AND COST PLUS BASIS WHERE WE STORE AND DELIVER ON A TIME COMMITMENT.

WE ALSO OPERATE THE ONLY LICENSED BONDED COLD STORAGE IN PAKISTAN. THIS 25,000 SQFT FACILITY IS HOUSED 10 KM FROM OUR HEAD QUARTERS.

VENUS COLD STORAGE NETWORK IS THE LARGEST IN THE COUNTRY PROVIDING SERVICES TO A HOST OF CUSTOMERS NATIONWIDE

IN 2009 VENUS COLD STORAGE HANDLED 600 40FT REEFER CONTAINERS THRU ITS NETWORK



VENUS REEFER EXPRESS

REEFER EXPRESS IS MANAGED AND OPERATED AS A SCHEDULED CARRIER THROUGHOUT PAKISTAN.

THE COMPANY OWNS AND OPERATES OVER 60 CONTAINERS. THERE ARE 25 40FT REEFERS, 10 20FT REEFERS AND 25 40FT DRY CONTAINERS IN SERVICE.

THE COMPANY ALSO OWNS 100 CARRIER CLIP ON GENSETS TO CATER TO THE NEEDS OF OPEN MARKET CUSTOMERS OTHER THAN IN HOUSE USE.

THERE ARE PLUG IN FACILITIES AT ALL WAREHOUSES TO HANDLE THE INCOMMING OR OUTBOUND TRUCKS.

THE COMPANY HAS ITS OWN TERMINAL WHERE ONE CAN PLUG IN OVER 75 REEFER CONTAINERS AND HOLD OVER 200 DRY CONTAINERS. THIS FACILITY IS MANNED BY TOP LOADERS, FORK LIFTERS AND HAS A SERVICE FACILITY MANNED BY TRAINED TECHNICIANS TO LOOK AFTER THE CUSTOMERS INTEREST AND AVOID TEMPERATURE ABUSE AND PILFRIDGE.

AS A RULE EVERY REEFER CONTAINER ON THE ROAD IS MANNED BY A TECHNICIAN TO MAINTAIN THE DESIRED TEMPERATURE.

REEFER EXPRESS IS BYFAR THE LARGEST COLD CHAIN CARRIER IN PAKISTAN. WE CAN DELIVER PRODUCT AT -22 OR +4 DEGREES TO ANYONE FROM KARACHI TO GILGIT WITHOUT BREAKING THE COLD CHAIN.

AS A BONDED CARRIER AND A PUBLIC TRANSPORT COMPANY THE COMPANY MOVED OVER 1,200 CONTAINERS DURING 2009. (USD 1,500,000)



VENUS CLEARING AND FORWARDING

VENUS CLEARING AND FORWARDING WAS FORMED IN 2007. THIS WAS A PREREQUISITE TO GETTING A BONDED CARRIER AND BONDED STORAGE LICENSE.

THE COMPANY WAS MANDATED BY THE BOARD OF DIRECTORS TO PROVIDE SERVICES FOR IN-HOUSE CLEARING ONLY.

IN 2008 THE MANAGEMENT TOOK A DECISION TO EXPAND THE BASE AND OFFER SERVICES TO THIRD PARTY CUSTOMERS AND TO ESTABLISH THIS COMPANY AS AN INDEPENDENT BUSINESS UNIT.

IN THE YEAR 2009 VENUS CLEARING AND FORWARDING CLEARED AND FORWARDED OVER 1,100 LOCAL AND 4000 CONTAINERS DESTINED FOR AFGHANISTAN FOR THE ALLIED FORCES.

THE YEAR 2011 WILL BE PROMISING AS THE COMPANY WILL CLEAR AND FORWARD OVER 18,000 FUEL TRUCK FOR THE SISTER COMPANY VSF.

VENUS CLEARING EMPLOYS 30 TRAINED AGENTS TO MANAGE THE AFFAIRS AT 2 SEAPORTS AND 5 DRY PORTS.



VENUS AGRI FARMS

VENUS AGRI FARM IS THE ONLY BUSINESS WHERE THE GROUP VENTURED OUT BY DEFAULT.

BEING RESPONSIBLE FOR MCDONALD'S SUPPLY CHAIN, THE COMPANY HAD TO IMPORT LETTUCE FROM EUROPE.

THE LOGISTICS INVOLVED IN HANDLING THE PRODUCT AT THE AIRPORTS LATE NIGHT FORCED THE DIRECTORS TO THINK OF ALTERNATE WAYS TO MANAGE THIS BUSINESS.

THE COMPANY WITH THE ASSISTANCE OF ADVISORS FROM THE AGRICULTURAL UNIVERSITY AND EXPERTS FROM CHINA SET UP A PILOT FARM IN LAHORE. AFTER EXPERIMENTING FOR ONE YEAR THE GROUP DECIDED TO SETUP AN AGRI DIVISION.

TODAY LETTUCE IS FARMED IN LAHORE ON 100 ACRES DURING THE WINTERS AND ON 3 PARCELS OF 25 ACRES EACH IN ABBOTABAD AND MANSERA.

PRODUCTION/YIELD IS APPROXIMATELY 5000 KG (5 TONS) PER WEEK. THE FARM IS EXPERIMENTING WITH ROMAINE.

THE FARM MANAGEMENT HAS PLANS TO GROW EXOCTIC VEGETABLES IN THE FUTURE AND TAP/DEVELOP THE EXPORT MARKET IN DUBAI.



VENUS ICE

VENUS ICE IS THE FIRST OF ITS KIND OF PROJECT IN PAKISTAN.

ALL THE ICE SOLD IN PAKISTAN WAS IN BLOCKS AND STORED AND SOLD IN UNHYGIENIC CONDITIONS.

SENSING THE OPPORTUNITY THE DIRECTORS DECIDED TO SETUP AN ICE PLANT TO PRODUCE TUBE ICE AND SELL THRU DISPENSERS IN PLASTIC BAGS.

AFTER EXAMINING THE MARKET, IT WAS DECIDED TO INSTALL A PLANT WITH A PRODUCTION CAPACITY OF 10,000 KG PER DAY WITH THE HELP FROM PATKOL PVT LTD BASED IN THAILAND.

THIS VENTURE HAS BEEN SUCCESSFUL FROM DAY ONE. THE PLANTS IS RUNNING AT 75 TO 80 PERCENT CAPACITY.

STERILIZED WATER ICE CUBES BAGS ARE NOW AVAILABLE IN ALL THE MAJOR CITIES .

THERE ARE 3 SKU'S THAT WE MARKET 1.5 KG, 3KG AND 12KG FOODSERVICE PACK.

THE GROUP DIRECTORS HAVE DECIDED TO SETUP A NEW 30,000 KG PER DAY ICE TUBE PLANT IN LAHORE. THIS PROJECT HAS COMMISSIONED FROM JUNE 2011. TARGET MARKET ARE ALL OF PUNJAB AND PARTS OF THE FRONTIER PROVINCE.



CARLTON RESORT
HOTEL & CLUB
KARACHI

CARLTON RESORT HOTEL AND CLUB (MANAGED AND OPERATED BY VENUS PAKISTAN)

CARLTON HOTEL WAS THE BIGGEST AND THE MOST EXPENSIVE PROJECT UNDERTAKEN BY THE GROUP.

THE CEO OF THE COMPANY HAS A PASSION FOR THE FOODSERVICE AND THE HOSPITALITY INDUSTRY.

THIS 78 ROOM BOUTIQUE HOTEL ON THE CREEK CONNECTING TO THE INDIAN OCEAN WENT INTO BANKRUPTCY TWICE IN 6 YEARS. CEO VENUS GROUP TOOK THIS UP AS A CHALLENGE AND COMMITTED MAJOR RESOURCES BOTH FINANCIAL AND HUMAN TO TURN THIS PROPERTY INTO A PROFITABLE VENTURE.

THIS RESORT PROPERTY HAS 4 TENNIS COURTS, 4 SQUASH COURTS, 2 SWIMMING POOLS, GOLF COURSE AND A JOGGING TRACK ASSOCIATED WITH IT.

THE PROPERTY IS GEARED TO CATER TO A WIDE RANGE OF CUSTOMERS, FROM BANQUETS TO MEETINGS TO WEDDINGS, MANAGED AND SUPPORTED BY THE BEST IN THE INDUSTRY.

AFTER 6 YEARS OF OPERATIONS THE PROPERTY HAS STOPPED BLEEDING AND IS BREAKING EVEN. THE GROUP HAS NOT MADE MONEY FROM THE HOTEL BUT BECAUSE OF THE HOTEL.

AS PER PROJECTIONS THE PROPERTY WILL MAKE MONEY STARTING 2012.



VENUS RENT A CAR

THIS IS A BUSINESS WHICH WAS STARTED AS AN ACCOMMODATION TO CATER TO THE NEEDS OF THE HOTEL GUESTS.

PLAN IN THE FIRST PHASE WAS TO INDUCT 4 MID SIZE CARS. OVER THE YEARS THIS BUSINESS HAS GROWN AND THE FLEET HAS INCREASE TO 15 VEHICLES.

THERE ARE CORPORATE CUSTOMERS WHERE VEHICLES HAVE BEEN LEASED ON 6 MONTH BLOCK.

REVENUES FROM THIS BUSINESS IS INSIGNIFICANT AS MOST OF THE HOTEL AIRPORT PICK UP AND DROP OFF SERVICE IS COMPLIMENTARY.



VENUS TRAVEL

IN LINE WITH CORPORATE POLICY TO GROW IN AREAS RELATED TO THE CORE BUSINESS, VENUS TRAVEL WAS SET UP TO ACCOMMODATE HOTEL GUESTS AND WITH THE VISION TO MAKE THIS INTO ANOTHER VENUS GROUP STAR COMPANY.

AS A STRATEGY THE GROUP IS ACQUIRING CHALETS AND VILLAS IN RESORT AREAS. THESE WILL BE CLUBBED WITH TRAVEL PLANS OF THE HOLIDAY CUSTOMER/TRAVELER.

WE ARE IN THE PROCESS OF NEGOTIATING WITH MAJOR US CARRIERS TO APPOINT US AS GENERAL SALES AGENT IN THAT ZONE.

VENUS TRAVEL HAS JUST GOT OFF THE GROUND, IATA APPROVAL WAS GRANTED IN MAY 2010, ALLOWING US TO ACCESS AND MAKE RESERVATIONS DIRECTLY WITH ALL IATA REGISTERED AIRLINES RIGHT FROM KARACHI.





PROTECTOR SECURITY SERVICES

PROTECTOR SECURITY SERVICES WAS SETUP IN 1992 TO PROVIDE GUARDS MULTINATIONAL COMPANIES AND CUSTOMERS WANTING PROFESSIONAL ARMED SECURITY GUARDS.

FROM A MODEST BEGINNING THIS BUSINESS HAS GROWN INTO A MAJOR CORPORATION EMPLOYING OVER 500 GUARDS.

THE COMPANY IS CATERING TO 15 MULTINATIONALS CORPORATIONS AND 42 LARGE PAKISTANI COMPANIES.

PROTECTOR SECURITY IS ALSO MANDATED TO ESCORT ALL CONTAINER AND FUEL CONVOYS OF THE ALLIED FORCES FROM KARACHI PORT TO THE BORDERS IN THE NORTH (PESHAWAR/TORKHUM) AND THE WEST (QUETTA/CHAMMAN).

THE COMPANY IS LICENSED BY THE GOVERNMENT OF PAKISTAN TO CARRY ARMS NATIONWIDE IN SUPPORT OF CONTRACTED CUSTOMERS.

PROTECTOR SECURITY SERVICES HAS BEEN GROWING @ 35% EVERY YEAR FOR THE LAST 3 YEARS .



WHAT SHOULD YOU LOOK FOR IN A DISTRIBUTION COMPANY?

Perhaps you should choose the most reliable, or the one that offers the most in automation. How about the company that serves a large customer base comprising of some of the leading names and brands in the business? What about the one with the strongest service commitment?

If this is what you are looking for, Venus Pakistan is your #1 choice. Whatever are your criteria, unflinching commitment to customer service always keeps us on the cutting edge.

SERVICE

As a Venus Pakistan customer, you can count on the fact that we'll always do "whatever it takes" to make sure your deliveries are made quickly and reliably.

To make that happen, we've built enormous flexibility into every aspect of our operations and we have invested in advanced technology to simplify and streamline order taking, delivery procedures, electronic invoicing and more. At Venus Pakistan, we're constantly looking for new ways to help you accomplish more in less time.

To ensure on-time and safe delivery of products to our valued clients, our fleet of delivery vehicles is equipped with a modern Vehicle Tracking system called C-Track. This is a Global Positioning Satellite system (GPS) that provides real time information using the following features:

- Route Monitoring
- Speed Analysis
- Vehicle performance and status
- Remote Vehicle Immobilization
- Hijack Monitoring

As a result of these features, we get customized reports and analysis which help us in monitoring the vehicle, driver's performance and delivery status.



RELIABILITY

Venus Pakistan today is a market leader well known for its quality of service and customer base which consists of some of the leading brands of consumer products in the world. Using its national retail network linking Lahore, Rawalpindi Hyderabad, Islamabad and Karachi metropolitan areas, Venus Distributors provides supply chain solutions for its Principals to over 12,000 retail locations.

FACILITIES CHECK THIS WITH WHAT WE HAVE IN VENUS PROFILE SIZE OOF WAREHOUSE ETC

Housed in a 120,000 sq ft warehouse at Muaripur Karachi and 60,000 sq ft warehouse at Raiwind road Lahore and 15000 sq ft warehouse in Islamabad. This state of the art facility provides companies like McDonalds, Rich's, Reckitt & Benckiser, Engro Foods and Lamb Weston CHENEY BROTHERS with 20,000 sq ft of world standard Freezer/Cold Storage facilities in Karachi, 8,000 sq ft in Lahore and 1500 sq ft in Islamabad.

The company generates its own power by way of 1 x 750 KVA and 1 x 310 KVA generators at each location thus ensuring a constant temperature of -22°c at all times.

The Company has the support of its own Reefer Trucks for prompt and safe intercity deliveries, with capacity to move product from USA to Gilgit at -22° without breaking the cold chain

PEOPLE

Mr. Asad Jan Hameed the founder of Venus Pakistan (Pvt.) Ltd was himself a seasoned Marketer. He held senior positions in multi-national companies, such as, Director of Reckitt & Colman Pakistan and Country Head for Wanders (manufacturers of Oval tine). He set up Venus Distributors (Pvt.) Ltd in 1986 with total staff strength of 22 and turnover of 10,000,000.

Mr. Adnan Asad took over the reins of affairs from his father in 1990 and has catapulted the company on a steady path of growth and expansion resulting in an annual projected turnover of Rs. 4 billion for the year 2009.



McDonald's Pakistan

McDonald's - the largest fast food chain in the world selected Venus Pakistan as its logistic partner after careful and thorough evaluation. We are responsible for the procurement, imports, clearing, warehousing and distribution of all products to all McDonald's restaurants in Pakistan.



Venus Classic

Venus Classic is a Brand name of Venus tissue product. Venus Classic is made from 100% imported raw material. Apart from retail shops in Karachi, Lahore & Islamabad, these are sold to various Govt and private institutions and to foodservice customers. Within a year of its launching this brand earned appreciation of a high quality product.



Unilever Foods Pakistan

Rafhan - one of Pakistan's leading multinational companies manufactures a wide range of products for the Food Service Industry. We are responsible for the nationwide warehousing and distribution of a number of their products.



Lamb Weston - USA

One of the top of the line manufacturers of prepared food products in the industry. With processing plants in the USA and Canada, and sales offices across the globe, Lamb Weston produces high quality food items and French fries to all leading hotels and restaurants of the world.



Engro Foods

Engro Foods is a dairy product company in Pakistan and with in a short span of time they have vastly grown in this dairy business. And have taken over most of the Food Services sector by inducting their product. With the help of Venus Pakistan (Pvt) Ltd.



Rich's

They are the leading suppliers of non-dairy cream, frozen dough and dessert products to Food Service and Bakery Markets around the world. Their main items we stock are Frozen Desserts, Pies, Breads, and Smoothies with Whip toppings taking the lead.



Cheney Brothers West Palm Beach

Sysco Food Services is an USA based company and Venus Pakistan (Pvt) Limited is the Sole Distributor in Pakistan. One can be confident that CHENEY along with VPPL are ready to assist you with all your foodservice needs. The range comprises of 9000 foodservice related products.



EVA

100% Pure Cooking Oil

Eva Cooking Oil is a result of meticulous refining process that is carried out on vigilantly selected natural oils. Eva is a healthy blend of Canola and Soya Bean oils being pure and odorless.



Reckitt Benckiser

We manage the finished goods warehouse for Reckitt Benckiser (formerly Reckitt & Coleman). This operation is independently managed at a 40,000 sq ft warehouse located in S.I.T.E. Karachi.

All orders due for shipment are processed and shipped within 48 hours of receipt. This entire operation is automated and audited every month supporting the entire distribution network of Reckitt Services Nationwide.



MATCO Rice Processing (Pvt) Ltd.

This leading brand of rice reputed to be the best rice in Pakistan also heads our portfolio.



OUR SPECIAL LONG HAUL SERVICES

We have the necessary equipment & support systems as well as the financial strength to handle all logistic inland & out bound freight in the region.

Our staff is duly trained and efficient in providing clearance at port for both import as well as export.

We possess our own fleet of trucks that comprise of 20ft and 40ft containers with temperatures controlled at -22° and $+4^{\circ}$. These are good for dry as well as special deliveries within Pakistan and in the adjoining regions.